



About the Retirement Advisor Council

Since 2008, the Retirement Advisor Council has been bringing leaders in the retirement industry together to advocate for successful retirement outcomes for participants and their providers. Through the collaborative efforts of qualified retirement plan advisors, investment firms, asset managers and defined contribution plan service providers, the Council promotes idea exchanges that lead to change in the industry.

- 150 Elite Retirement Plan Advisors
- 17 Advisory Firm Retirement Practice Leaders
- 19 Retirement Plan Service Providers
- 15 Investment Management Firms
- 3 Associate Members

Learn more at www.retirementadvisor.us

About the 2019 Semi-Annual Meeting

Expected Attendance: 130

Dates and Location: January 14-16, 2019 in Phoenix, AZ

Theme: Structuring the Financial Wellness Program to Engage Distinct Segments of the Employee Population (Financial Wellness, Fiscal Fitness: How Many Steps Will That Take?)

[Click here for agenda and speakers](#)

The 2019 Semi-Annual Meeting focuses on agreeing to a definition of “Financial Wellness,” examining the elements of current industry-accepted programs and determining what the Council can do to convince employers to implement financial wellness to address the diverse needs of the workforce. The Meeting also seeks to address how the Council can promote financial literacy, raise participant awareness, and inspire/encourage employees to demand the information and support they need to make sound financial decisions and craft sound financial plans.

Sponsorship Benefits

Sponsorships provide an opportunity to increase your brand awareness among member advisors, retirement practice leaders, service providers and investment managers. Benefits include:

- Aided and unaided awareness of your brand in the Professional Retirement Plan Advisor community
- Recognition of your firm as a contributing member of the Retirement Plan industry
- Enhanced image of your firm as a partner of Professional Retirement Plan Advisors

All sponsors receive recognition before, during and after the event:

- Recognition on the event app
- Recognition in paper handouts
- Recognition on the event website
- Recognition on screen
- On-site signage
- Social media exposure



Sponsorship Opportunities

RHODIUM SPONSORSHIP – TECHNOLOGY FOR ALL – EXCLUSIVE..... \$6,000

Your logo on the home page of the **Yapp Conference App** that attendees use to navigate the agenda, view speaker and attendee profiles, access handouts, floor plans, alerts, polls, and social media posts. **Bonus!** Branded **Mobile Device Pocket Charger** distributed to all meeting attendees.

PLATINUM SPONSORSHIP – IDENTITY EXPOSURE – EXCLUSIVE..... \$5,000

Raise the profile of your brand by placing it in front of everyone throughout the event. Your logo on each **Hotel Room Key Card** and **Name Badge** worn by attendees at all conference sessions.

PLATINUM SPONSORSHIP – FOOD FOR THOUGHT – EXCLUSIVE \$5,000

Be indispensable at mid-day. Your logo prominently displayed at food stations for a Southwestern-themed lunch on January 15.

GOLD SPONSORSHIP – FIRST SIGHT AND NEW HEIGHTS – (MAX 6)..... \$4,000

Be the first brand seen at the meeting. From the get-go, recognition of your sponsorships of **Transportation** to the **Pre-event Hike to South Mountain**, **Pre-event Lunch at [Deli Tavern](#)** and the **Pre-event Dinner at [The Arrogant Butcher](#)**. Introduce yourself and your firm at the Pre-event Dinner.

SILVER SPONSORSHIP- SMILE FOR THE CAMERA – EXCLUSIVE..... \$3,000

Your logo on-site at the photograph station on the photographer, and on the meeting **Picture Gallery** of the Council website -- live and regularly updated.

BRONZE SPONSORSHIP – HYDRATE ME – EXCLUSIVE..... \$2,000

Your logo on **Personalized Disposable Bottles of Water** distributed throughout the event in the meeting rooms and during refreshment breaks.

BRONZE SPONSORSHIP – LEARNING TRACK – (MAX 4) \$2,000

Post-meeting **HSA Training by Access Point HSA LLC** on January 16. Opportunity limited to 20 advisors, CHSA® designation not included.

BRONZE SPONSORSHIP – WAKE-UP CALL – (MAX 6)..... \$2,000

Your logo on signage for the **Continental Breakfast** served **both mornings** of the meeting.

DINNER SPONSORSHIP (MAX 10)..... \$1,500

Your logo on signage for the **Event Dinner**.

CURTAIN CLOSE SPONSORSHIP – EXCLUSIVE..... \$1,500

Draw the winner of the prize for attendees at the closing session.



Sponsorship Form

Yes, our firm will participate in the 2019 Semi-Annual Meeting at the following levels...

- | | | |
|--------------------------|--|-----------------------|
| <input type="checkbox"/> | EXCLUSIVE - RHODIUM Sponsor (Technology for All) | \$6,000 (SOLD) |
| <input type="checkbox"/> | EXCLUSIVE - PLATINUM Sponsor (Identity Exposure) | \$5,000 (SOLD) |
| <input type="checkbox"/> | EXCLUSIVE - PLATINUM Sponsor (Food for Thought) | \$5,000 |
| <input type="checkbox"/> | GOLD Sponsor (First Sight and New Heights) | \$4,000 |
| <input type="checkbox"/> | EXCLUSIVE - SILVER Sponsor (Smile for the Camera) | \$3,000 (SOLD) |
| <input type="checkbox"/> | BRONZE Sponsor (Hydrate Me) | \$2,000 (SOLD) |
| <input type="checkbox"/> | BRONZE Sponsor (Learning Track) | \$2,000 |
| <input type="checkbox"/> | BRONZE Sponsor (Wake-up Call) | \$2,000 |
| <input type="checkbox"/> | DINNER Sponsor | \$1,500 |
| <input type="checkbox"/> | EXCLUSIVE - CURTAIN CLOSE Sponsor (Draw the Winner) | \$1,500 |

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PLEASE FAX COMPLETED FORM TO 860-838-2830